

## Vetstoria New Clinic Promotion – Terms and Conditions

These Terms and Conditions ("Terms") apply to Vetstoria's promotional offer for new veterinary clinics purchasing the *Online Booking + Website Package*.

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### 1. Eligibility

This offer is available to **new veterinary clinics only**, defined as:

"New clinic" means a veterinary clinic that is either not yet operational or has been open for less than 12 months and has not previously subscribed to any Vetstoria product or service. This offer is available only once per clinic.

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### 2. Offer Details

Customers may subscribe to the following packages at discounted pricing:

- **Small Team:** £174.50/month for the first 6 months (then £349/month)
- **Medium Team:** £212.50/month for the first 6 months (then £425/month)

Promotional pricing is valid for the **first 6 consecutive calendar months** after service activation. After this period, standard bundled pricing applies.

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### 3. Regional and Technical Limitations

- Offer is available only in **EMEA and APAC** regions.
  - Websites are available **in English only**.
  - Online Booking is available **only with a compatible Practice Management System**
  - **You must meet the above requirements to take advantage of the special pricing.**
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### 4. Cancellation & Billing

- **Online Booking:** Operates on a monthly subscription basis. Customers may cancel at any time. If cancelled within the first 30 days of activation, the first month will not be charged.
- **Website Package:** Requires a **12-month commitment** with a **2-month billing deferral**. Billing begins after the deferral period and transitions into monthly billing for ongoing SEO and maintenance services.

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## 5. Activation Requirements

To redeem the offer, customers must:

- Be a new clinic (as defined above),
- Sign Vetstoria's service agreement prior to activation.

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## 6. Changes & Withdrawal

Vetstoria reserves the right to amend or withdraw this offer at any time without prior notice. Clinics already enrolled will retain their promotional pricing for the agreed 6-month term.

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## 7. Governing Law

These Terms are governed by the laws of your local jurisdiction. Any disputes will be subject to the exclusive jurisdiction of the courts in that region.

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